

# COMPANY EXPOSURE

## MAJOR OPPORTUNITIES FOR EXPOSURE

Each year in March we hold our Annual Training Conference. This is your company's opportunity to meet over 1000 representatives from nearly all of Alabama's utilities.

MARCH

### SPECIAL EVENTS

Golf Tournaments, Job Fairs, Environmental Events, Groundwater Festivals. We invite you to sponsor them all!

Every other year around May we partner with our neighboring Association in Florida to host a spring conference serving Alabama and Florida Utility representatives in the panhandle region.

MAY

### SPONSORSHIP

We offer a variety of sponsorship levels that can support any level of participation and coverage for your company.

We partner with the State Primacy in the Fall of each year to host 6 or so training classes for Water and Wastewater Board Members and Decisionmakers. These classes offer the opportunity for your company to support us with speaking spots and sponsorships.

SEPTEMBER

### MORE TRAINING

In addition to Board and Decisionmaker training, we also conduct dozens of other one-day training events each year throughout the State. In 2017, ARWA conducted 32 total training activities, reaching an audience of 3,179 industry professionals.

➔ **PLUS MANY OTHER OPPORTUNITIES FOR PARTNERSHIP AND EXPOSURE**

## OTHER OPPORTUNITIES



### WORD OF MOUTH

Our Circuit Riders make over 1,500 personal, on-site visits with Alabama water and wastewater systems per year. When systems ask where to find the best goods and services in Alabama, we refer them to our Associate Members. Make sure your company is on that list!



### DIRECTORY

Each year, the Association publishes an up-to-date directory of all of our Associate Members, Public Partners, and State Utilities. Find additional advertisement opportunity in this book, as well as the ability to be listed in 'Buyers Guide' section.



### WATERLINE

The Waterline is the Alabama Rural Water Association's quarterly news and information magazine. Each quarter we ship nearly 1,000 copies to all parts of the State of Alabama. With each issue comes new opportunity to broadcast your company's brand.



### DIGITAL

We print a great deal of marketing materials, all of which are made available in digital form on our website. We also are active on Social Media and maintain a constant presence in our Members' digital worlds.

## STRONG PARTNERSHIP

WE LOOK FORWARD TO WORKING WITH YOU



We at the Alabama Rural Water Association realize the value in being able to offer our members a great service at the lowest possible cost. Your partnership can help us maintain that goal while providing your group a platform for ultimate saturation and exposure in Alabama's Water and Wastewater Industry.

If you are new to the ARWA, we look forward to a long and prosperous partnership. If you are one of our many existing partners, we want to say **THANK YOU!!!** and we are happy to move into the future with your company's continued support of our Association.